

Circular on Issues Concerning Establishment of Branches of Advertising Agencies with Foreign Investment

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According to the Regulations of the State Administration of Industry and Commerce, and the Ministry of Foreign Economic and Trade Cooperation on the Establishment of Advertising Agencies with Foreign Investment, the measures for the establishment of branches of advertising agencies with foreign investment are hereby promulgated:

1. Foreign invested advertising enterprises which are registered with local registration should submit related documents for the application of establishment of branches to the administrative bureaus of industry and commerce as well as the foreign economic and trade committee of the province, autonomous region, municipality or city under direct planning of the state. After getting the opinion of the administrative bureau of industry and commerce of the same level, the foreign economic and trade committee should submit all the application documents to the department of foreign investment administration of the Ministry of Foreign Economic and Trade Cooperation, and meanwhile send the copy to the department of advertising supervision of State Administration of Industry and Commerce.
2. For the establishment of branches of foreign invested advertising enterprises which are registered with State Administration of Industry and Commerce, the enterprise should previously get the approval of the competent Chinese administration and then submit the related documents to the department of foreign investment administration of the Ministry of Foreign Economic and Trade Cooperation and send the copy to the department of advertising supervision of State Administration of Industry and Commerce.
3. After soliciting the opinions of the department of advertising supervision of State Administration of Industry and Commerce and the Foreign Economic and Trade Committee of the province or city where the branch is to be established, the department of foreign investment administration of the Ministry of Foreign Economic and Trade Cooperation will give reply to the application.

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